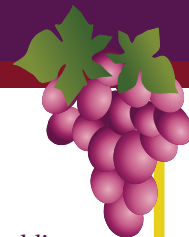




National Association of Flood & Stormwater Management Agencies

2008 "Excellence in Communication" Awards



The National Association of Flood and Stormwater Management Agencies' 2008 Excellence in Communication Awards will recognize the public service and outreach work by municipal and private agencies in educating the public about the protection of lives, property and economic activity from the adverse impacts of storm and floodwaters.

The winning campaigns will be honored at NAFSMA's 2008 Annual Meeting in Napa, California, on Wednesday, August 27, 2008. In addition to receiving NAFSMA's prestigious awards at the annual meeting, the strategies will be highlighted in a presentation and finally included on compact disk to be shared with other local communities, federal agencies and others across the county.

The NAFSMA Excellence in Communication Awards will be given in two categories: public awareness of flooding and flood prevention and improving water quality. All winners will be given an Excellence in Communication Award. The three runners up in the two topical categories will also be honored.

A submission may include any or all of the following; television (public service announcements for broadcast and cable), radio, Web page(s), printed materials (including pamphlets and printed advertisements) and outdoor advertising. Media has to have been aired, published, printed or displayed in the period between July 1st 2007- July 1st 2008. This year NAFSMA will be judging printed materials in a separate category.

Who is eligible?

Competition for an Excellence in Communication Award will be open to all public entities and private firms. Entry costs for NAFSMA members will be waived. For non-NAFSMA members and private firms, a fee of \$100 will be charged for each category submission.

Each Non-Returnable Entry Must Include Five Copies of Each of the Following:

- 1) Completed application form
- 2) Project Description and Goals
- 3) 500 word maximum written explanation of why the submission should be considered.

We are requesting that the media be submitted in the following formats.

- Web: submit URL and printed screen captives
- Video: submit Beta, VHS or DVD format
- Radio: submit CD in mp3 or way format
- Newsletter or other print publication: copies
- Outdoor: submit photos

If you are not a member, please enclose a check for \$100 with application package payable to NAFSMA.

2008 AWARDS ENTRIES MUST BE RECEIVED BY JULY 15, 2008

Questions: Please contact John Krohn at **202-218-4173** or email krohnj@carmengroup.com

2008 NAFSMA "Excellence in Communication" Awards Application - July 15, 2008 Deadline

Agency/Company Name: _____

Project Name/Awards Category: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Agency Service Population: _____ Over 250,000 _____ Under 250,000 (Check One)

Number of Employees (for private firms): _____ Over 30 _____ Under 30 (Check One)

Project description and goals: _____

Application must contain Five Copies of Each of the Following:

- 1) Completed application form
- 2) Please submit media be submitted in the following formats.
 - Web: submit URL and printed screen captures.
 - Video: submit Beta, VHS tape or DVD.
 - Radio: submit CD in .mp3 or .wav format
 - Newsletter or other print publication: copies
 - Outdoor: submit picture.
- 3) If you are not a member, please enclose a check for \$100 payable to NAFSMA,

ENTRIES MUST BE RECEIVED BY TUESDAY, JULY 15, 2008.

Send to:

NAFSMA Awards

National Association of Flood and Stormwater Management Agencies

1919 Pennsylvania Avenue, NW

5th Floor

Washington, DC 20006

(202) 218-4133

Attn: John Krohn

Questions? Call John Krohn @ 202-218-4173

Please note that submissions will not be returned
and may be used on a DVD that will be distributed to members.