



The National Association of Flood and Stormwater Management Agencies 2009 Excellence in Communication Award will recognize the public service and outreach work carried out by municipal and private agencies to educate the public about the protection of lives, property and economic activity from the adverse impacts of storm and floodwaters.

The winning campaigns will be honored during NAFSMA's 2009 Annual Meeting, which will be held from October 21-23, 2009, at the Broadmoor Resort in Colorado Springs, Colorado. In addition to receiving NAFSMA's prestigious awards at the annual meeting, the strategies will be highlighted in a presentation and finally included on a DVD to be shared with other local communities, federal agencies and others across the country.

NAFSMA's 2009 Excellence in Communication Awards will be given in three categories: Public Awareness of Flooding and Flood Prevention, Improving Water Quality, and Excellence in Print Media. All winners will be given an Excellence in Communication Award. The top two submittals overall will receive the Exceptional Merit or the President's Award and the three winners in each topical category will also be recognized.

Submissions may include any or all of the following; television (public service announcements for broadcast and cable), radio, web page(s), printed materials (including pamphlets and printed advertisements) and outdoor advertising. Media has to have been aired, published, printed or displayed in the period between July 1st 2008- July 31st 2009.

### Who is Eligible?

Competition for an Excellence in Communication Award will be open to all public entities and private firms. Entry costs for NAFSMA agency and subscribing members will be waived. For non-NAFSMA members, a fee of \$200 will be charged for each category submission.

#### Each Non-Returnable Entry Must Include Five Copies of Each of the Following:

1. Completed Application Form
2. Project Description and Goals
3. 500 word maximum written explanation of why the submission should be considered.

We are requesting that the media be submitted in the following formats.

- Web: submit URL and printed screen captives
- Video: submit VHS or DVD format, DVD format preferred
- Radio: submit CD in mp3 or wav format
- Newsletter of other print publication: copies
- Outdoor: Submit Photos and or original designs

If you are not a member, please enclose a check for \$200 with application package payable to NAFSMA

2009 AWARD ENTRIES MUST BE RECEIVED BY AUGUST 14, 2009

Questions: Please contact John Krohn at 202-218-4173 or email at [krohnj@carmengroup.com](mailto:krohnj@carmengroup.com)

Submittals should be sent to NAFSMA's Executive Offices located at:  
NAFSMA, 1333 H Street, NW 10th Floor West Tower, Washington, DC 20005  
Attention: Susan Gilson (202) 289-8625

# 2009 NAFSMA EXCELLENCE IN COMMUNICATION

Awards Application- August 14, 2009 Deadline

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Agency/Company Name

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Project Name/Awards Category

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Contact Name

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Address

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City

State

Zip

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Phone

Fax

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Email

Agency Service Population (Check One):     Over 250,000     Under 250,000

Number of Employees (for private firms/ check one):     Over 30     Under 30

Project description and goals (feel free to use additional paper as necessary):

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**Application must contain five copies of each of the following:**

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6. Newsletter of other print publication: copies
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8. If you are not a member or subscriber, please enclose a check for \$200 payable to NAFSMA

**ENTRIES MUST BE RECEIVED BY FRIDAY, AUGUST 14, 2009**

**Submittals should be sent to NAFSMA's Executive Offices located at:  
NAFSMA, 1333 H Street, NW 10th Floor West Tower, Washington, DC 20005  
Attention: Susan Gilson (202) 289-8625**

*Please note submissions will not be returned and may be used on a DVD that will be distributed to all members.*