



National Association of Flood & Stormwater Management Agencies
2024 Excellence in Communications Award Application
For Projects Started after January 1, 2019, and completed by July 31, 2024
July 31, 2024, 11:59pm EST Deadline for Application Submission

Award Applications can only be submitted electronically at:
awards@nafsm.org

If this is a partnered project, please list both entities and contact information for both.

Agency/Company Name _____

Project Name _____

Awards Category _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

For Public Agencies – Service Population: More Than 250,000 Less Than 250,000 (Check One)

For Private Firms – Number of Employees: More Than 30 Less Than 30 (Check One)

Submission Category (Please check below):

1. Public Awareness of Flooding and/or Flood Prevention and/or Emergency Preparedness

- a. Communication Campaign _____ (Check here)
- b. Individual Item (i.e., one brochure, one radio commercial, one billboard, etc.) _____ (Check here)

2. Improving Water Quality

- a. Communication Campaign _____ (Check here)
- b. Individual Item (i.e., one brochure, one radio commercial, one billboard, etc.) _____ (Check here)

Online application package should be submitted in one pdf file with agency or company name included in title of pdf file. The application package cannot exceed 5 MB.

Please note that applications for newsletter, brochure flyer or print publication, as well as outdoor category (picture or poster) need to be submitted in print-ready pdf format.

- 1) Completed Application Form
- 2) Project Description, Including Associated Costs of Production and Distribution
- 3) 500 word maximum written explanation of why the submission should be considered
- 4) Provide example of project (brochure (print ready pdf), posters (print ready pdf), radio commercial, video (please provide public available urls)
- 5) Describe the impact, effectiveness, and outcome of the campaign or item (for example, did the campaign result in greater emergency preparedness or improved water quality and how?)
- 6) Measurable metrics on the reach of the campaign or item ((# of participants, people reached, etc.)

I consent that my application submission can be used in Awards Video.

Please contact Sunny Simpkins sunnys@nafsm.org or 503-705-4944 with questions.