

Compelling and Empowering Others to Reduce Risk

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FEMA

Transforming How We Price, Manage, and Communicate Risk

Luis Rodriguez

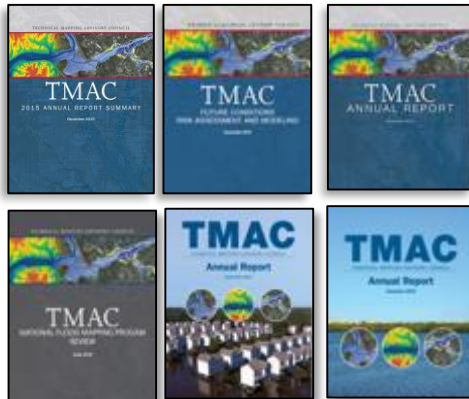
Mapping Program – where we are today

Our progress...

- ~\$5 billion investment since inception
- 66.4% of the nation's stream miles are NVUE compliant
- Nearly 2/3 of U.S. population in Risk MAP deployed watersheds
- >3,600 mapping projects initiated since FY09
- 20,000+ communities engaged since FY09
- >1,500 communities advancing mitigation since FY09

TMAC's Recommendations...

- Recommendations to refine and transform
- 6 Reports
- 87 Recommendations
 - 60+ implemented



Refining and transforming our program...

- Nearing 80% NVUE coverage
- Embracing innovative solutions and agile delivery
- Build upon our past success and investments to pivot towards bolder outcomes
- Pivoting focus from hazard to pricing, managing, and communicating risk

Risk Management's strategic objectives and future direction

We want to be an authoritative source of risk information that results in... more and smarter investments that reduce risk and fair and equitable insurance rates

4 RMD Objectives

- ✓ Demonstrate the value of risk reduction
- ✓ Provide compelling data
- ✓ Find the best way to meet our mission
- ✓ Partner and integrate for impact

Our Future

- ✓ Risk data is **credible, timely, and accessible to every stakeholder**
- ✓ Communities and policyholders feel **empowered by choices** along their customer journey
- ✓ Risk reduction and resilience are **mainstream** - rather than the exception
- ✓ Provide **risk products** that more comprehensively reflect flood risk
- ✓ Risk Rating Redesign: Establishing a rating structure that sets **fair and equitable pricing**



Priority initiatives this year that will lead us towards that future

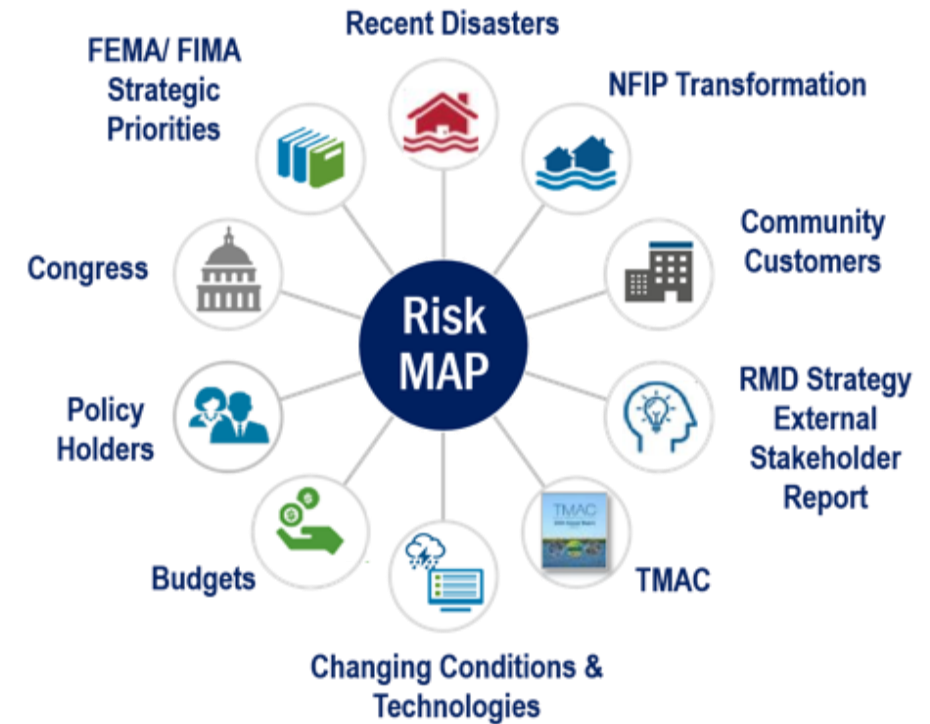
Risk Rating Redesign



Catalyzing Mitigation Investment



Evolving Risk MAP



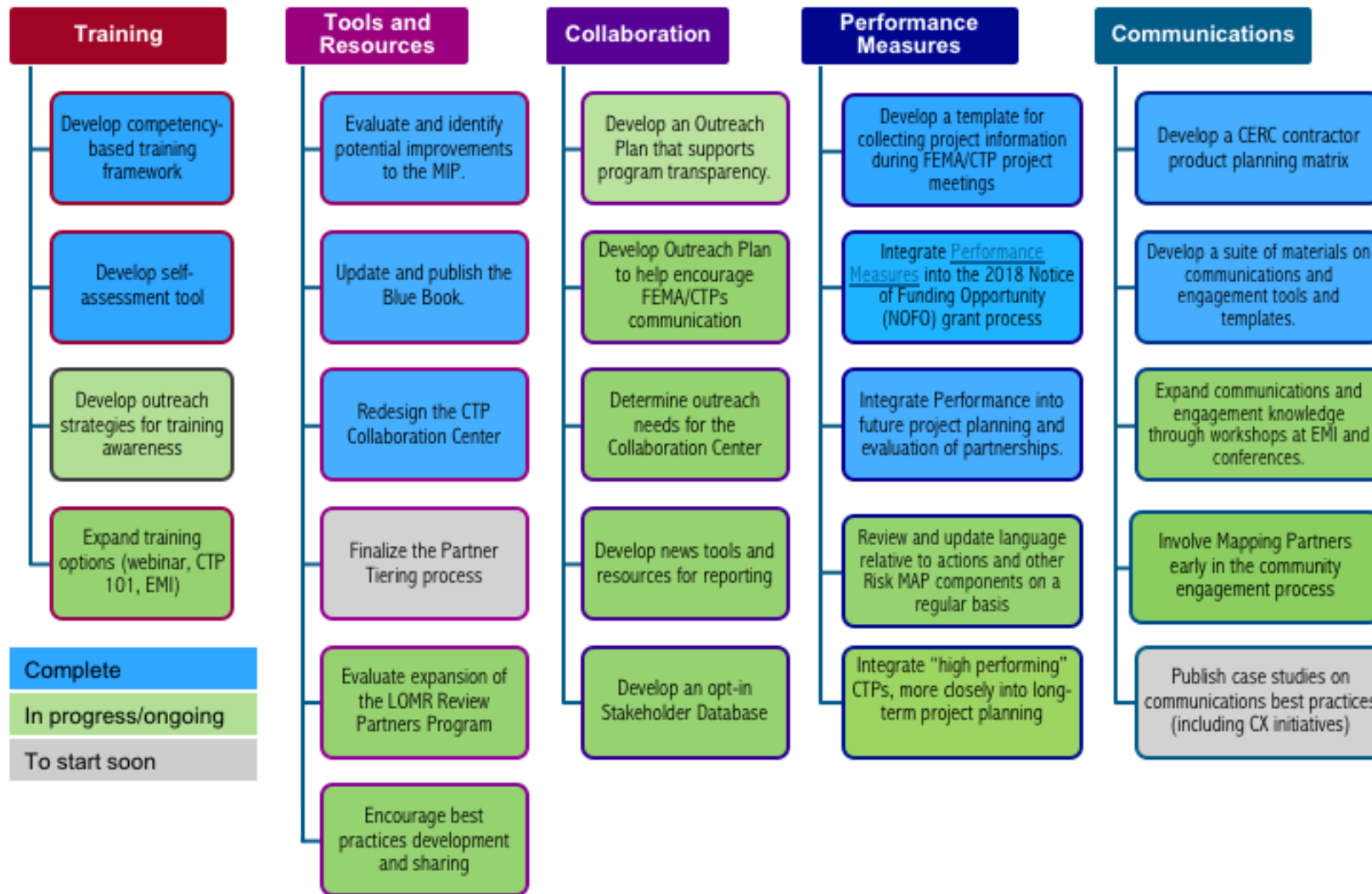
Building and Incentivizing Partnerships: Cooperating Technical Partners

Laura Algeo

How do CTPs align with FEMA's Strategic Vision?



The Ops Plan contains five goals, 11 objectives, and 25 actions; 23 actions have been completed or are in progress



New CTP tools and resources include the CTP Program FY17 Snapshot

The FY 17 Snapshot provides a quick overview of the CTP Program and identifies funding levels for each Mapping Activity Statement and Statement of Work (MAS/SOW):

- Flood Risk Projects
- Program Management
- Community Outreach
- Special Projects
- LOMR Review Partners

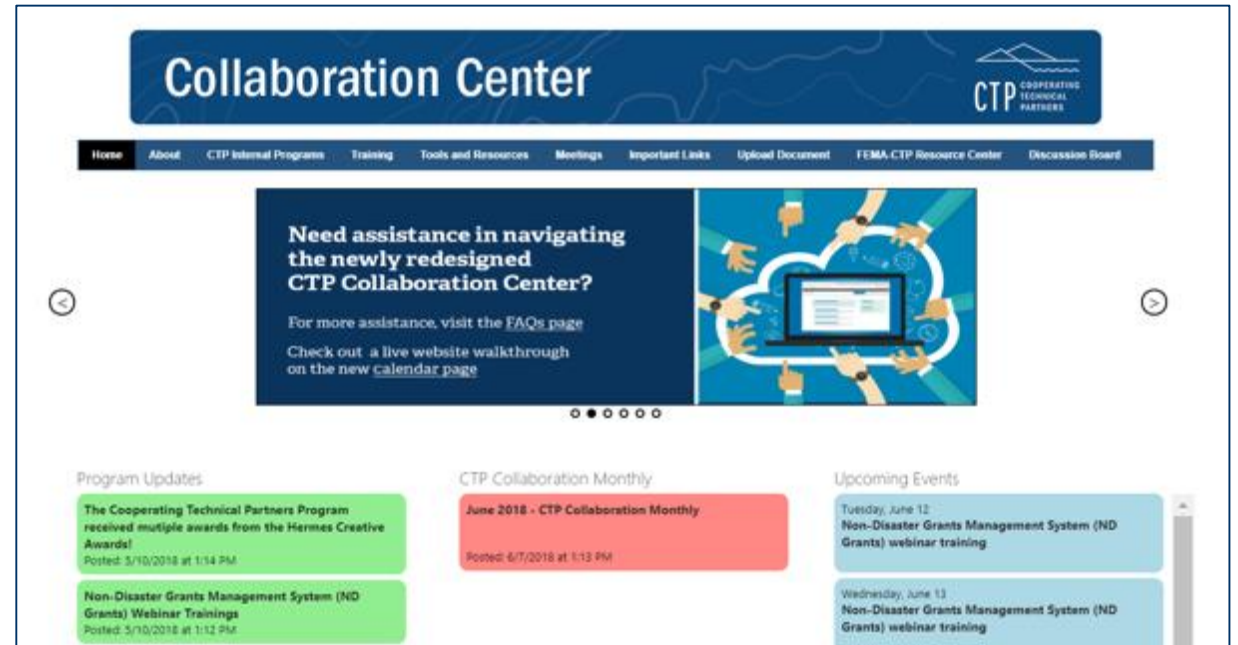
The FY17 Snapshot also provides information about the CTP Program Five-Year Operations Plan, Funded organizations by partner type and much more. Visit the [CTP Collaboration Center](#), click on Tools and Resources, documents, Fiscal Year Snapshots



Cooperating Technical Partners Collaboration Center

The site is easily searchable now because the design is based on metadata tagging for search terms.

- Visit and preview the new [CTP Collaboration Center](#)!
- View a tutorial for a live walkthrough of the redesigned CTP Collaboration Center. Click here where a [tutorial is available](#) for download on the CTP Collaboration Center.
- If you have any questions or have any comments regarding the new site make sure to use the [Discussion Board](#), and contact Ashley Kalita at Kalita_Ashley@bah.com.
- *You also get the CTP Collaboration Monthly*



The CTP Collaboration Center redesign focuses on better usability and organization

Building a Culture of Preparedness through Risk Communications

Priscilla Scruggs

Putting the Customer First



More Useful Products for Non-Technical Experts



Active Community Role in Defining the Process



CX

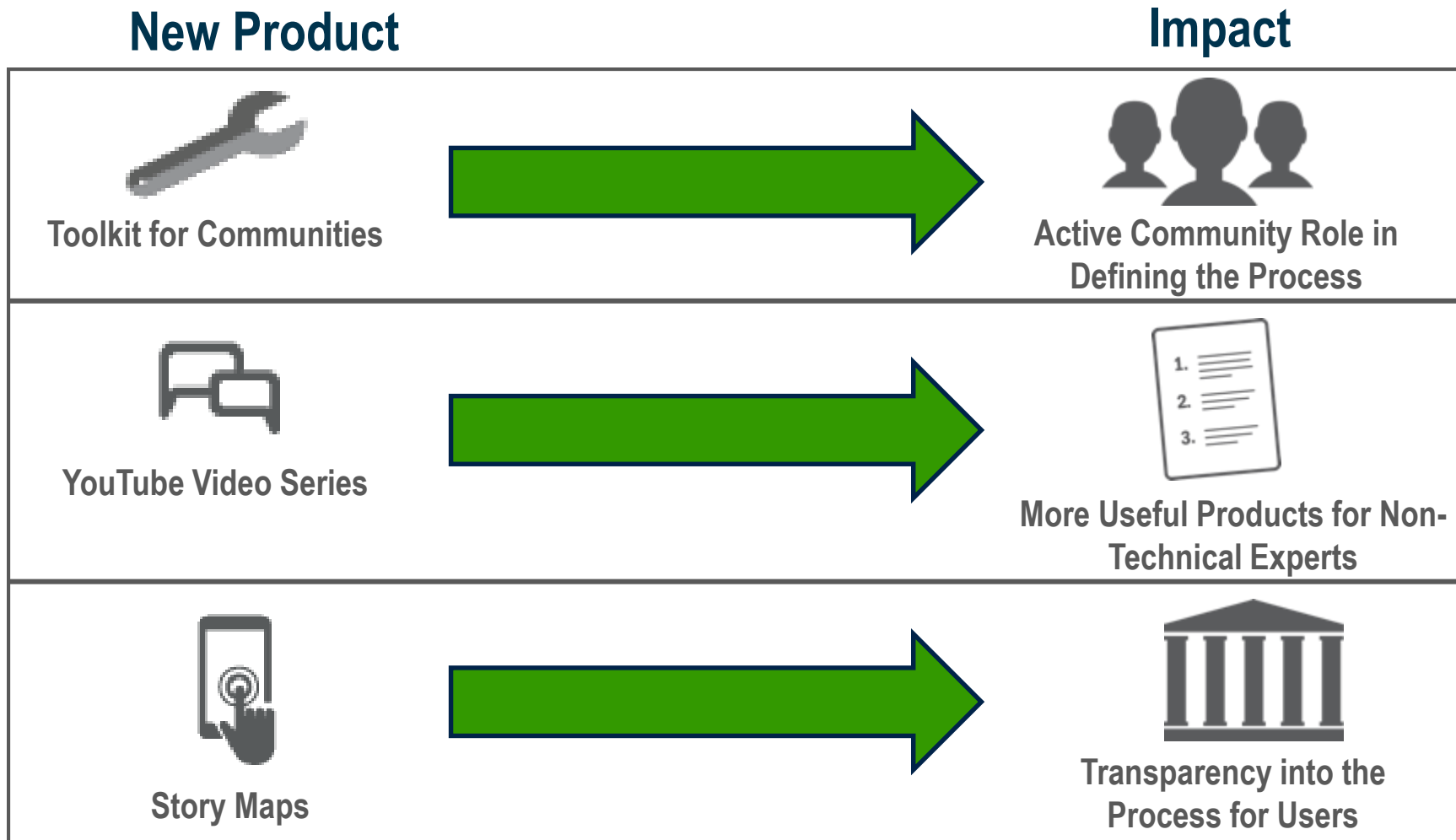


Transparency into the Process for Users



Faster Process

New Products and Tools for the Customer



Customer Input



Please direct questions or feedback on the products shown today to :
Peter.Herrick@FEMA.gov

Discussion





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