

For Immediate Release

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Washington, DC – The National Association of Flood and Stormwater Management Agencies (NAFSMA) on August 22, 2019, announced the winners of its Excellence in Communications Awards and Stormwater Management Green Infrastructure Competitions at the organization’s national conference in Rancho Palos Verdes, California. The 2019 Excellence in Communications contest recognized the best outreach efforts in two Communication categories, Public Awareness of Flooding and Improving Water Quality.

NAFSMA is an organization of public agencies whose function is the protection of lives, property and economic activity from the adverse impacts of storm and flood waters. The mission of the association is to advocate public policy, encourage technologies and conduct education programs which facilitate and enhance the achievement of the public service function of its members.

The communications contest was designed to not only highlight award winning communication and outreach programs, but to also provide examples of work about flood awareness, pollution prevention and environmental protection that are taking place across the United States.

“The contest brought in entries from across the county that included comprehensive communications campaigns as well as individual works, like brochures, posters, public service announcements and government television programs,” said Susan Gilson, NAFSMA executive director. “The caliber of work with Green Infrastructure and communication outreach were outstanding and provide great examples of programs that other agencies can modify for their own unique environments.” One of the Judges noted “They were all excellent projects, and each was different. It made the judging difficult, but I enjoyed reading every one of them. They are all winners.”

A video showcasing all the contest entries will be available on the NAFSMA.org website as well as YouTube.

The winners are:

PUBLIC AWARENESS OF FLOODING – CAMPAIGN

First Place – Public Awareness of Flooding – Campaign, Small Service Population
RVAH2O/City of Richmond Stormwater Utility
RVAH2O’s Richmond Public Elementary Schools 2019 Rain Barrel Painting Contest
Richmond, VA

First Place – Public Awareness of Flooding – Campaign, Large Service Population

Valley Water

Climate Changed - Flood Awareness Campaign

San Jose, CA

Electronic copy of the floodplain mailer (English, Spanish, Vietnamese and Chinese):

- <http://bit.ly/SCVWDClimateChanged>

Online hub of flood safety tips and resources:

- valleywater.org/floodready

Second Place – Public Awareness of Flooding – Campaign, Large Service Population

Riverside County Flood Control and Water Conservation District

Communication Tools for Post-Wildfire Debris Flow Management

Riverside, CA

- Dashboard: <http://rcflood.org/fire/holy-cranston.html>

PUBLIC AWARENESS OF FLOODING – INDIVIDUAL ITEM

First Place – Public Awareness of Flooding – Individual Item

Federal Emergency Management Agency

Spokane County Hazard Road Drainage Improvements Story Map

Washington, DC

- To view the Story Map:

<https://fema.maps.arcgis.com/apps/Cascade/index.html?appid=a5fb1e374c284d42a299622e446060e1>

Second Place – Public Awareness of Flooding – Individual Item

Tarrant Regional Water District

Flood Control: A Mission to Reduce Risk

Fort Worth, TX

- URL: <https://www.youtube.com/watch?v=9oCgCcjKyHI&t=2s>

IMPROVING WATER QUALITY – CAMPAIGN

First Place – Improving Water Quality – Campaign

Colorado Stormwater Council

"To be continued...by YOU" campaign - 3 PSA

Brighton, CO

- PSA#1 Nutrient: <https://youtu.be/RW4hU3AjAeA>
- PSA#2 Carwash: <https://youtu.be/9ndIIBTWpE>
- PSA#3 Storm Drain: <https://youtu.be/qIR-6IPHxf8>

Second Place – Improving Water Quality – Campaign

New Jersey Future

New Jersey Green Infrastructure Municipal Toolkit

Trenton, NJ

- URL: gitookit.njfuture.org
- URL: https://www.youtube.com/watch?v=07g_jXxLJCs&list=PLnMtfOA2mr_iWfSm5aWBMes6BJFHbtEee

First Place – Improving Water Quality – Campaign – Large Service Population

Los Angeles County Public Works
Safe, Clean Water Public Education Program
Alhambra, CA

- URL: <https://www.youtube.com/watch?v=LmFsa9EimBg&list=PLklgbv2s7rck4-KVAJ6Xm6aJesCNMx5u8&index=2&t=0s>

Top Overall Project (highest average ranking of all Excellence in Communications submittals)

Public Awareness of Flooding – Campaign, Large Service Population
Clark County Regional Flood Control
Las Vegas, NV

- URL: https://www.youtube.com/playlist?list=PL2JWaMIYEr88iPasPou11h3BSgKS6rcMN&disable_polymer=true

GREEN INFRASTRUCTURE AWARD WINNERS

First Place

Pittsburgh Parks Conservancy
Frick Environmental Center
Pittsburgh, PA

Second Place

PennDOT District 6 & AECOM
Interstate 95 - Girard Avenue Interchange Reconstruction Project - Section GR2
Conshohocken, PA

Third Place

San Francisco Public Utilities Commission
RL Stevenson Stormwater Schoolyard
San Francisco, CAL

Top Overall Project (highest average ranking of all Green Infrastructure submittals)

City of Mount Vernon, WA
Downtown Mount Vernon Flood Protection Project
Mount Vernon, WA

- URL: <https://youtu.be/go1ddnyg-bk>
- URL: <https://youtu.be/NoECJy1-ue0>