NAFSMA 2014 EXCELLENCE IN COMMUNICATIONS AWARDS

The National Association of Flood and Stormwater Management Agencies’ (NAFSMA) sixth Excellence in Communications Awards Program will recognize public service and outreach work by local, regional, state and private agencies to educate the public about the protection of lives, property and economic activity from the adverse impacts of storm and flood waters.

The winning campaigns will be honored at NAFSMA’s 2014 Annual Meeting in Boston, MA, on Thursday, October 16. In addition to the presentation of NAFSMA’s prestigious communication awards at the luncheon on October 16, submitted strategies will be highlighted in a presentation and included on a DVD to be shared with other interested agencies at the local, regional and state levels throughout the country, as well as federal agencies.

NAFSMA's Excellence in Communication Awards will be given in two categories:
1) Public Awareness of Flooding and/or Flood Prevention and/or Emergency Preparedness (campaign and/or individual items)
2) Improving Water Quality (campaign and/or individual items)

The top winner in each of the categories will be recognized, as well as two runners up. Trophies will be awarded to the first place winners. Certificates will be given to all other winners.

A submission may include any, or all, of the following: television (public service announcements and special broadcasts); printed materials (including brochures and printed advertisements) and outdoor advertising. All items submitted must have been produced between January 2012 and June 2014. Each of the two main categories will have two sub-categories – Communications Campaigns and Individual Items (i.e. one brochure, one radio commercial, one billboard, etc.)

Who is eligible?
Competition for NAFSMA's Excellence in Communication Awards will be open to ALL public entities and private firms. Entry costs for NAFSMA members will be waived as part of the association’s member benefits. For non-members, an application fee of $100 will be charged to enter the awards contest, regardless of the number of submissions.

Each non-returnable entry must Include FIVE copies of each of the following:
1) Completed Application Form
2) Project Description, Including Associated Costs of Production and Distribution
3) 500 word maximum written explanation of why the submission should be considered

NAFSMA requests media be submitted in the following formats:
- Web: submit URL and printed screen captives
- Video: submit in DVD format
- Radio: submit CD in mp3 or wav format
- Newsletter or other printed publication: copies
- Outdoor: submit photos

If you are not a NAFSMA member, please enclose a check for $100 with application package payable to NAFSMA for first entry only.

Please mail entries to: Contest Coordinator Betty Hollister, 2404 Sun Shores Drive, Las Vegas, NV 89128

2014 AWARD ENTRIES MUST BE RECEIVED BY JULY 30, 2014

For questions, please contact Betty Hollister at 702-254-6133 (preferred) or email bettyh2@cox.net.