



NATIONAL ASSOCIATION OF FLOOD & STORMWATER MANAGEMENT AGENCIES

2027 Excellence in Communications Award

Application

Eligibility: Projects started after January 1, 2024 and completed by March 26, 2027.
Deadline: March 26, 2027, 11:59 PM EST | Submit to: awards@nafsm.org

Partnered projects: List all entities and contact information. Only one award will be provided to the designated lead.

APPLICANT INFORMATION

AGENCY / COMPANY NAME

PROJECT NAME

CONTACT NAME

PHONE

EMAIL

ADDRESS

CITY

STATE

ZIP

PUBLIC AGENCIES — Service Population: More than 250,000 Less than 250,000
PRIVATE FIRMS — Number of Employees: More than 30 Less than 30

SUBMISSION CATEGORY (CHECK ONE)

1. Public Awareness of Flooding, Flood Prevention, and/or Emergency Preparedness

- a. Communication Campaign
- b. Individual Item (*brochure, commercial, billboard, etc.*)

2. Improving Water Quality

- a. Communication Campaign
- b. Individual Item (*brochure, commercial, billboard, etc.*)

SUBMISSION REQUIREMENTS

Submit **one PDF (max 5 MB)** to awards@nafsm.org. File name: *AgencyName_ProjectName_communications*. Include each of the following:

1. Completed application form (include all partnered entities with contact information, if applicable)
2. Project description, including associated costs of production and distribution
3. 500-word maximum written explanation of why the submission should be considered
4. Project examples: brochures and posters as print-ready PDFs; radio commercials, videos, or YouTube links as publicly available URLs
5. Description of outreach efforts (400-word limit)
6. Impact, effectiveness, and outcome of the campaign or item (e.g., improved emergency preparedness or water quality)
7. Measurable metrics on reach (participants, people reached, etc.)
8. Project success conclusion

I consent to my application submission being used in the NAFSMA Awards Video.

Questions? Contact Jennifer Cole at jennifer@nafsm.org • www.nafsm.org